

CHAD RAYMOND

Designer

CHAD@VOLITIONDG.COM
586.242.8399

Highly creative and multitalented with extensive experience in print, marketing, and brand management. Exceptional collaborative and interpersonal skills. Dynamic team player with well-developed written and verbal communication skills. Highly skilled in client and vendor relations and negotiations. Talented at maintaining mutually successful partnerships.

Bachelors of Fine Arts
Graphic Design 2003
COLLEGE FOR CREATIVE STUDIES
Detroit, Michigan

Associates of Fine Arts
Advertising Design 1999
ST CLAIR COUNTY COMM COLLEGE
Port Huron, Michigan

Diploma 1997
ST CLAIR HIGH SCHOOL
St Clair, Michigan

ADOBE CREATIVE SUITE
WORDPRESS

Creative Director 2014 - present

THE HISTORIC TROWBRIDGE HOUSE

Guided the visual communications of a restaurant & catering group, law firm, accounting office, and financing partnership. Managed advertising in a variety of publications and coordinated the online presence of four restaurants. Assisted in the opening of two restaurant properties and the rebranding of one. Contributed to next steps and implemented best practices for all properties. Directed the remodel of two historic homes. Developed five websites. Advised toward market-specific advertising and frequent diner program.

Designer 2009 - present

VOLITION DESIGNER GENES

www.volitiondg.com

Co-founded a design studio. Co-art directed and designed printed materials for several clients. Clients include Young's Funeral Services, Premium Composites, Swampfoot 4 Mile, WoodWing Industries, Armor Express. Projects include identity systems, event notifications and websites.

Designer / Copywriter 2010-2011

HODGES & IRVINE, INC.

Maintained corporate weblog. Worked in tandem with remote programmer to update and code online purchasing. Developed sales tools for print and web. Spoke with customers, created new accounts and organized existing clients. Designed logos. Produced reservation books for international locations.

Designer 2007-2009

INTERNATIONAL CRUISE & EXCURSIONS

Designed and developed several informational items for marketing and advertising purposes. Responsible for maintaining brand consistency for corporate materials serving over a dozen separate cruise lines and service partners. Collaborated on an internal communications service including posters, broadsheets, newsletters, and video production.

Designer / Production Artist 2004-2007

GYRO CREATIVE GROUP

Collaborated in the design of several automotive press kits. Participated in brand development for start-up companies and established corporations. Designed retail packaging, identity systems, sales kits and informational items.